

Baja California is a young state brimming with opportunity that is growing at an accelerating pace.

Its status as a seamless logistic corridor, a hotbed of talent and multi sectorial experience has already established it as one of Mexico's main hubs for investment.



71,450
km²



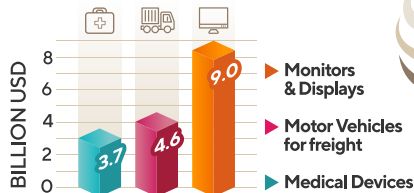
3,769,020 Inhabitants

26% of all population is amongst ages 20-30

- ▶ 1st state with most exporting companies
- ▶ 3rd state with most international relations
- ▶ 4th Best Economy in Mexico (2023)

- ▶ 54.56 Billion USD in Exports (2022)
- ▶ 35.6 Billion USD GDP (2021)

Main Exports



8.1 Billion USD in FDI as of 2022



1.18 B 2019
1.19 B 2020
2.22 B 2021
1.89 B 2022

BY COUNTRY OF ORIGIN

- 🇺🇸 **6 Billion**
- 🇯🇵 **654 Million**
- 🇰🇷 **577 Million**
- 🇨🇳 **400 Million**

EDUCATION & TALENT



94 Universities with 100+ educational programs

34,000 Students enrolled in engineering

Highly skilled, reliable and bilingual workforce.

Academia is highly involved with the industry to shape university curricula and create technical training programs that cater to their specific needs.

- 125** Technical schools.
- 9** Centers for industrial work training.
- Dual Education** programs for industry internships and apprenticeships.

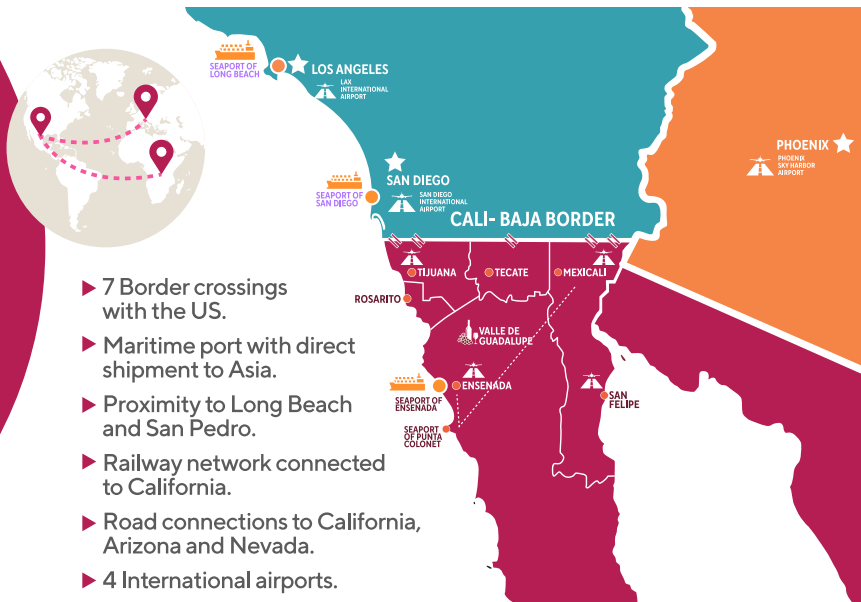
Tourism

Baja is a blend of nature, history and modernity. From beaches and valleys to canyons, deserts and mountains, Baja California has become the perfect scenario for those looking to find thrilling adventures and relaxing getaways.

- ▶ Be sure to visit Valley of Guadalupe, Baja California's wine country, responsible for 70% of Mexican wine production.

Logistics

Baja California's strategic location as an access point to the US and Asia is heightened by its connectivity.



- ▶ 7 Border crossings with the US.
- ▶ Maritime port with direct shipment to Asia.
- ▶ Proximity to Long Beach and San Pedro.
- ▶ Railway network connected to California.
- ▶ Road connections to California, Arizona and Nevada.
- ▶ 4 International airports.

Manufacturing Industry

BC is home to several R&D centers that are pivotal to corporate's operations. Baja's legacy sectors are Aerospace, Medical Devices, Electronics, Automotive and food processing. This industries have evolved into Semiconductors, Biotechnology and sustainable vehicles.

2,800+ Manufacturing Companies

422,000+ PEOPLE employed by the manufacturing industry

CERTIFIED SUPPLIER BASE

Health Sciences capabilities

- ▶ Medical Decives Class II - III (Surgical Robot accessories, prosthetics, ventilators, etc.)
- ▶ Biotech (Development of antibodies & in-vitro tests)
- ▶ Pharmaceuticals
- ▶ Medical Tourism



Aerospace capabilities

- ▶ Aerostructures, Avionics and Interiors
- ▶ 3 R&D Centers: Gulfstream, Honeywell & Triumph Group



Semiconductors capabilities

- ▶ Testing, Advanced Packaging and R&D



Automotive capabilities

- ▶ Vehicle, Semi truck and trailer component design & manufacture



Electronic capabilities

- ▶ Monitors, displays, household appliances and electronic systems.



Agricultural & Sea Products

No.1 State with most food security in Mexico
Main Produce and Marine exports:

Tomatoes	Milk	Oyster	Sea urchin	Red lobster
Berries	Eggs	Red abalone	Squid, shark	Shark
Cereals	Beef	Manila clams	Sea cucumber	Shrimp
Onion	Pork	Kelp	Yellowfin tuna	Crab
Cotton	Poultry	Bluefin tuna	Squid	
Hay		Sea bass	Giant squid	